

# The Value of AFP Membership



As a fundraiser, you need a roadmap for success.  
The good news? You don't have to do it alone.  
AFP is here to be YOUR support system.



## Why should you be a member of AFP?

- ✓ **Community:** AFP is the world's largest community of fundraising professionals. Lean on your fellow colleagues for help and build your network during events—both locally and globally— and virtual Affinity Group meetings, and through AFP Connect, our acclaimed online forum.
- ✓ **Essential Info:** The AFP Daily newsletter and quarterly Advancing Philanthropy magazine keep you informed on what's happening. Research, like the annual Compensation and Benefits Report and ground-breaking Sexual Harassment Survey, offers a unique perspective to our sector.
- ✓ **Valuable Guidance:** Hands-on training, webinars, conference recordings, and e-courses—many free of charge—keep you at the top of your game. Career advancement tools like AFP360° powered by Korn Ferry Advance and mentoring programs help take you to the next level.
- ✓ **Leadership:** AFP fights to advance the profession through public advocacy and promoting and enforcing ethical fundraising.

Learn more and join at [afpglobal.org](http://afpglobal.org)

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## What are 10 of the most valuable resources included with AFP membership?



<b>INCLUDED</b> with membership	20+ Member-Exclusive Webinars each year, plus access to our member-exclusive webinar archive.
<b>INCLUDED</b> with membership	Access to AFP360° powered by Korn Ferry Advance, our online career development platform offering you interview tips, resume review and more.
<b>INCLUDED</b> with membership	\$100 Education Credit valid on premium webinars, select e-courses (including the Fundamentals of Fundraising eCourse), or conference recordings through the AFP Blue Sky/Path Learning Management System (LMS). Learn more at <a href="http://afpglobal.org/thankyou">afpglobal.org/thankyou</a> .
<b>INCLUDED</b> with membership	Access to AFP Connect, our acclaimed online forum where thousands of fundraisers interact, ask questions and provide answers.
<b>INCLUDED</b> with membership	Affinity Group Meetings, held both virtually and in-person at AFP ICON, connecting you with fellow fundraisers making great impact. AFP Affinity Groups include Black/African American, Latinx, LGBTQ+ and more.
<b>INCLUDED</b> with membership	Ground-Breaking Research, including the first comprehensive study of its kind about sexual harassment in the fundraising profession and subsequent toolkit: "How to Prevent and Deal with Sexual Harassment in Fundraising."
<b>INCLUDED</b> with membership	Compensation and Benefits Report Data, refreshed each year, providing salary and benefits benchmarks for the fundraising sector.
<b>INCLUDED</b> with membership	Mentoring Program Opportunities to connect you with seasoned fundraisers who have been in your shoes and can help guide you to success.
<b>INCLUDED</b> with membership	Introductory-level fundraising courses through Blackbaud University covering the basics of fundraising, marketing and more.
<b>DISCOUNTED</b> with membership	Registration on all of AFP's premium offerings including AFP ICON—the world's largest fundraising conference, AFP LEAD—our annual leadership conference, 26 premium webinars each year, and so much more.

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