



Fundraising Day Wisconsin Speaker Guidelines

June 18, 2024

Conference Contact

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Summary of Conference

Fundraising Day Wisconsin (a collaboration between the Wisconsin Chapters of the Association of Fundraising Professionals) is pleased to announce its 2024 Request for Proposals (RFP) for conference speakers. We aim to bring together the nation's best and brightest thinkers, educators, presenters, storytellers, learners, and world-changers.

2024 Conference Theme

Fundraising Day Wisconsin will be themed ***The Courage to Reimagine... The Future of Inclusion and Nonprofits***. This theme will explore the future of philanthropy, examine power imbalances in our field, and empower attendees to be bold in their fundraising efforts. Presentations can focus on high-level issues that are affecting our field or tangible how-to style workshops, however we ask that speakers incorporate this theme into their presentation.

Ethics and IDEA (Inclusion, Diversity, Equity, and Access) are both pillars of AFP Greater Madison Chapter's Strategic Plan. Since these ideals are core to our work, we ask that you think about your session topic through an Ethics lens and an IDEA lens and incorporate the principles/ideals of each into your proposal.

Event Overview

Fundraising Day Wisconsin 2024 will build on its history of including national and international fundraising superstars. We plan to welcome over 300 professional fundraisers and nonprofit leaders from throughout Wisconsin and Illinois to hone their fundraising skills, network, and learn from these thought leaders. Attendees represent a variety of organizations that include higher education, healthcare, social service, advocacy, etc.

Event Location

The 2024 conference will be held in Madison, WI at the American Family Insurance American Center, 6000 American Pkwy, Madison, WI 53783.

Selection Process and Deadline

All proposals should be submitted online by April 1, 2024 (11:59 pm) via the online form. The Fundraising Day Wisconsin committee will gather together to make recommendations for the 2024 Speaker Lineup shortly after and notify chosen speakers.

Speaker Expectations

- Speakers are asked to present their experience to attendees in an engaging way.
- Speakers are asked to be respectful of the time limits for each presentation. (*We anticipate 45 minute to 1-hour blocks of time for each session.*)
- Speakers may be asked to present a topic up to four times during the day.
- Speakers are asked to print and provide all their handouts and materials that are of importance to their presentations and bring them the morning of the event.
- Speakers are asked to provide their materials (handouts, slides, etc.) to the conference coordinator 5 days prior to the conference (by June 13 at 2:00 pm CST). Materials will be posted to the event website immediately following the event.
- Speakers are expected to check-in at event venue by 7:00 am on June 18 for A/V check and introductions

Accommodations Provided

Fundraising Day Wisconsin is able to provide the following accommodations to our speakers.

- Light breakfast and full lunch provided on conference day
- Group rate available at a hotel nearby the event venue

Personal Promotion During Event

Speakers are asked not to promote their personal business while presenting at the event. A speaker's table will be located in the vendor area. Speakers' materials may be placed here. If the speaker has a book they would like to promote, they may include pricing details at the table. Book sales may be done during breaks. Speaker must provide a point of sale system and manage the sales themselves.

Budget

The Fundraising Day Wisconsin Committee has a total budget for speakers, not a per speaker budget. Your speaker fee should include participation in all the events listed above and an understanding of what Fundraising Day Wisconsin will pay for as listed above. No additional stipends are available for travel and lodging. Please include that as part of your proposed speaker fee.

Submit A Proposal

To submit a proposal, complete this [online application](#) prior to the deadline of April 1, 2024 at 11:59 pm.