



**Association of Fundraising Professionals
Greater Madison Chapter
Sponsorship Opportunities for National Philanthropy Day
Thursday, November 10, 2022**

CHANGE THE WORLD



WITH A GIVING HEART

National Philanthropy Day®

AFP Greater Madison will celebrate National Philanthropy Day virtually and at the Overture Center for the Arts on November 10th. At this beautiful event, our community recognizes individuals, businesses and organizations that provide financial support and volunteer talents to help sustain the vital Greater Madison community nonprofit sector.

PRESENTING Sponsor - \$6,000; EVENT Sponsors - \$5,000

- Highest Level Named Sponsorship (e.g. Presenting Sponsor, Event Sponsor)
- 3-minute opportunity to address the audience
- Table of 8 with premier seating at the event
- Recognition with corporate logo in event all email promotions, program and signage
- Recognition with corporate logo and live link on webpage
- Listed in any ads related to sponsors
- Logo included in thank you to all attendees

SILVER Sponsor - \$3,000

- 6 tickets to the event
- Recognition with corporate logo in event 2 email promotions, program and signage
- Table guests stand for acknowledgement during program
- Recognition with corporate logo and live link on website
- Listed in any AFP placed ads related to sponsors
- Logo included on table tents at the event

PLATINUM Sponsor - \$2,000

- 4 tickets to the event
- Recognition with corporate logo in 2 email promotions, event program and event signage
- Verbal acknowledgement at the event
- Recognition with corporate logo and live link on website
- Listed in any AFP placed ads related to sponsors
- Logo included on table tent at the event

PROGRAM Sponsor - \$1,000

- 2 tickets to the event
- Verbal recognition at the event and logo listed in virtual event
- Recognition on event webpage
- Recognition in thank you to all attendees

SUPPORTING Sponsor - \$600

- Recognition in program and event signage
- Recognition in chapter newsletter

IN-KIND Sponsor

- Ticket(s) to the event (based on the level of support)
- Recognition (based on the level of support) in email promotions, program, AFP website, and chapter communication
- Verbal acknowledgment at the event

To confirm your sponsorship for this event, please email Jen at admin@afpmadison.org with the following information.

_____ \$5,000 Event _____ \$3,000 Silver _____ \$2,000 Platinum _____ \$1,000 Program _____ \$600 Supporting

Company/Organization: _____

Contact: _____

Contact phone: _____

Please make checks payable to AFP Greater Madison Chapter and mail to:
Association of Fundraising Professionals Greater Madison Chapter
251 Sandridge Trail, Sun Prairie, WI 53590

If you need an invoice or would like to pay by credit card, please contact us.

Thank you for your generous support of philanthropy in the Greater Madison community.