



Association of Fundraising Professionals
Greater Madison Chapter
PO Box 45046
Madison, WI 53744-5046

Sponsorship Opportunities

Philanthropy Day – Friday, November 13, 2020

The Annual Philanthropy Day will be celebrated virtually on November 13th. At this event, our community recognizes individuals, businesses and organizations that provide financial support and volunteer talents to help sustain the vital Madison community nonprofit sector. This year's event will be hosted and recorded for virtual viewing by the Association of Fundraising Professionals Greater Madison Chapter. We have an intentional focus on JEDI (Justice, Equity, Diversity and Inclusion) at this year's event. Two new categories, Outstanding Grassroots Fundraiser and Outstanding Achievement in JEDI, have been added to this year's award recipients.

PRESENTING Sponsors - \$5,000

- Highest Level Named Sponsorship (e.g. Presenting Sponsor)
- 3-minute opportunity to address the virtual audience
- Recognition with corporate logo in all e-mail promotions before and after the virtual event
- Recognition with corporate logo and live link on Chapter website
- Listed in any ads related to sponsors

SILVER Sponsor - \$2,500

- Logo recognition and verbal recognition during the virtual event
- Recognition with corporate logo in 2 email promotions
- Recognition with corporate logo and live link on Chapter website
- Listed in any AFP placed ads related to sponsors

PLATINUM Sponsor - \$1,500

- Verbal acknowledgement during the event
- Recognition with corporate logo in 2 email promotions
- Recognition with corporate logo and live link on Chapter website
- Listed in any AFP placed ads related to sponsors

PROGRAM Sponsor - \$800

- Recognition with corporate logo in 1 email promotion
- Recognition with corporate logo on Chapter website

SUPPORTING Sponsor - \$400

Recognition with corporate logo on Chapter website





2020 National Philanthropy Day Sponsorship

Yes, my organization would like to be a sponsor of Philanthropy Day. *(Please indicate your level of commitment)*

_____	\$5,000 Presenting Sponsor	_____	\$800 Program Sponsor
_____	\$2,500 Silver Sponsor	_____	\$400 Supporting Sponsor
_____	\$1,500 Platinum Sponsor	_____	Event Donation: _____

Company/Organization: _____

Contact: _____

Contact phone: _____

Address: _____

Email: _____

Please make checks payable to AFP Greater Madison Chapter and mail to:

Association of Fundraising Professionals
Greater Madison Chapter
5329 Fayette Ave
Madison, WI 53713

If you need an invoice or would like to pay by credit card, please contact us. For sponsorship inquiries, please contact AFP at 608-352-0055 or admin@madisonafp.com

Thank you for your generous support of philanthropy in the Greater Madison Community!

