



Association of Fundraising Professionals  
Greater Madison Chapter  
PO Box 45046  
Madison, WI 53744-5046

## Sponsorship Opportunities Philanthropy Day – Friday, November 8, 2019

The Annual Philanthropy Day will be celebrated at the Overture Center for the Arts on November 8th. At this beautiful event, our community recognizes individuals, businesses and organizations that provide financial support and volunteer talents to help sustain the vital Madison community nonprofit sector. Over 400 individuals join us for this event hosted by the Association of Fundraising Professionals Greater Madison Chapter. **DEADLINE for sponsorship commitment is September 9, 2019.**

### PRESENTING Sponsors - \$5,000; EVENT Sponsors - \$4,000

- Highest Level Named Sponsorship (e.g. Presenting Sponsor, Event Sponsor)
- One-page advertorial honoring awardees and/or philanthropy in the name of your organization
- 3-minute opportunity to address the audience
- Table of 8 with premier seating at the event
- Recognition with corporate logo in e-mail promotions, program and event signage
- Recognition with corporate logo and live link on website
- Recognition with corporate logo in chapter communication
- Listed in any ads related to sponsors
- Logo included on table tents at the event

### SILVER Sponsor - \$2,500

- Half-page advertorial honoring awardees and/or philanthropy in the name of your organization
- Table of 8 at the event
- Recognition with corporate logo in 2 email promotions, program and event signage
- Table guests stand for acknowledgement during program
- Recognition with corporate logo and live link on website
- Recognition with corporate logo in chapter communication
- Listed in any AFP placed ads related to sponsors
- Logo included on table tents at the event

### PLATINUM Sponsor - \$1,500

- Table of 8 at the event
- Recognition with corporate logo in 2 email promotions, program and event signage
- Verbal acknowledgement at the event
- Recognition with corporate logo and live link on website
- Recognition in chapter communication
- Listed in any AFP placed ads related to sponsors
- Logo included on table tent at the event

### PROGRAM Sponsor - \$800

- 4 tickets to the event
- Recognition with corporate logo in 2 email promotions, program and event signage
- Recognition on website
- Recognition in chapter communication

### SUPPORTING Sponsor - \$400

- 2 tickets to the event
- Recognition in program and event signage
- Recognition in chapter newsletter

### IN-KIND Sponsor

In-kind service/ ad dedicated to covering nomination, pre-event promotion and post-event coverage/ winner announcement.

- Ticket(s) to the event (based on the level of support)
- Recognition (based on the level of support) in email promotions, program, AFP website, and chapter communication
- Verbal acknowledgment at the event

CHANGE THE WORLD



WITH A GIVING HEART

**National  
Philanthropy Day®**



## 2019 National Philanthropy Day Sponsorship

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Yes, my organization would like to be a sponsor of Philanthropy Day.  
*(Please indicate your level of commitment)*

- \_\_\_\_\_ **\$2,500 Silver Sponsor**
- \_\_\_\_\_ **\$1,500 Platinum Sponsor**
- \_\_\_\_\_ **\$800 Program Sponsor**
- \_\_\_\_\_ **\$400 Supporting Sponsor**
- \_\_\_\_\_ **Other:** \_\_\_\_\_

**Company/Organization:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Contact phone:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_

Please make checks payable to AFP Greater Madison Chapter P-Day and mail to:

Association of Fundraising Professionals  
Greater Madison Chapter  
PO Box 45046  
Madison, WI 53744-5046

If you need an invoice or would like to pay by credit card, please contact us.

Deadline for sponsorship commitment is September 9, 2019. For sponsorship inquiries, please contact AFP at 608-224-9092 or admin@madisonafp.com

**Thank you for your generous support of philanthropy in the Greater Madison Community!**

