



National Philanthropy Day Awards

Award Descriptions

Please answer the following questions for the category for which you are submitting a nomination. **Please share as much information for each section.**

OUTSTANDING INDIVIDUAL PHILANTHROPIST

Presented to an individual with a proven record of exception generosity; who has demonstrated outstanding civic and charitable responsibility; and whose generosity encourages others to take leadership roles in philanthropic activities.

- For each major cause, initiative or nonprofit supported by the nominee, include description of (1) philanthropic support (money, time and other resources), (2) innovation and creativity in addressing the issue or cause and (3) impact of that support on those causes and nonprofits.
- Description of the leadership in the causes the nominee supported and how they supported fundraising.
- Description of the nominee's work in encouraging and motivating others to get involved with and/or take leadership roles in philanthropy (i.e., challenge gifts, matching gifts, volunteering, etc.).

OUTSTANDING VOLUNTEER FUNDRAISER

Presented to an individual who has demonstrated exceptional skills in coordinating and motivating groups of volunteers for one or more major fundraising projects for the benefit of a charitable institution while advancing philanthropy.

- For each major cause, initiative or nonprofit supported by the nominee, include description of (1) philanthropic support (money, time and other resources), (2) innovation and creativity in addressing the issue or cause (3) funds raised and (4) impact of that support on those causes and nonprofits.
- Description of both the nominee's ability to lead, motivate, manage and inspire others, as well as the ability to work within a team.
- Description of the nominee's support of other nonprofits where he or she may not have led fundraising efforts but was active on boards and committees and gave and volunteered to the organizations.

OUTSTANDING BUSINESS OR CORPORATION (100+ Employees)

Presented to a larger business/corporation (100+ employees) that demonstrates outstanding commitment through financial support and encouragement and motivation of others to take leadership roles toward philanthropy and community involvement.

- Summary of overall philanthropic support by the nominee and their general approach to philanthropy.
- For each major cause, initiative or nonprofit supported by the nominee, include description of (1) philanthropic support (money, time and other resources), (2) innovation and creativity in addressing the issue or cause and (3) impact of that support on those causes and nonprofits.
- Description of the nominee's work in encouraging and motivating others (e.g., employees, clients, customers, the public) to get involved with and/or take leadership roles in philanthropy.
- Description of additional philanthropic support and achievements accomplished through the corporation's efforts.

OUTSTANDING SMALL BUSINESS OR CORPORATION (Less than 100 Employees)

Presented to a small business/corporation (less than 100 employees) that demonstrates outstanding commitment through financial support and encouragement and motivation of others to take leadership roles toward philanthropy and community involvement.

- Summary of overall philanthropic support by the nominee and their general approach to philanthropy.
- For each major cause, initiative or nonprofit supported by the nominee, include description of (1) philanthropic support (money, time and other resources), (2) innovation and creativity in addressing the issue or cause and (3) impact of that support on those causes and nonprofits.
- Description of the nominee's work in encouraging and motivating others (e.g., employees, clients, customers, the public) to get involved with and/or take leadership roles in philanthropy.
- Description of additional philanthropic support and achievements accomplished through the corporation's efforts.

OUTSTANDING PHILANTHROPIC ORGANIZATION (and/or FOUNDATION)

Presented to an organization or foundation that demonstrates outstanding commitment through financial support and encouragement and motivation of others to take leadership roles in philanthropy and national, international and/or community involvement.

- Summary of overall philanthropic support by the nominee and their general approach to philanthropy.
- For each major cause, initiative or nonprofit supported by the nominee, include description of (1) philanthropic support (money, time and other resources), (2) innovation and creativity in addressing the issue or cause and (3) impact of that support on those causes and nonprofits.

- Description of the nominee's work in encouraging and motivating others (e.g., employees, clients, customers, the public) to get involved with and/or take leadership roles in philanthropy.
- Description of additional philanthropic support and achievements accomplished through the corporation's efforts.

OUTSTANDING FUNDRAISING PROFESSIONAL

Presented to an outstanding individual fundraising professional who practices his/her profession in an exemplary manner, has a commitment to advancing the profession and to continuing personal professional development. Nominees must have three or more years of professional experience. Examples are people who serve as Directors of Development, Fund Development, Major Gifts Officer, Executive Director and other fundraising professionals.

- For each organization where the nominee has held a significant fundraising position (not necessarily entry-level but that position can be included if important), provide description of (1) position and responsibilities, (2) specific projects and campaigns completed, (3) funds raised (actual number and percentage growth) and (4) impact of the nominee's work on the organization's programs.
- Provide description of the nominee's leadership, such as development of new programs and departments, significant increases in return on fundraising investment, successful management of key programs, creating new organizational cultures and/or introduction of innovative and creative ideas.
- Description of individual's commitment to continuing professional development, including certification (CFRE or ACFRE, or equivalent certification), conference participation, publication and professional education.
- Evidence of commitment to fundraising and philanthropy through voluntary service and financial support of nonprofit organizations.

OUTSTANDING YOUTH in PHILANTHROPY (Individual of group, age 25 and under)

Presented to a young person or group of young people, under the age of 25 who gives extraordinarily of their time, talent, financial or other resources and serves as a role model and inspiration to others.

- For each major cause, initiative or nonprofit supported by the nominee, include description of (1) project, funds raised (if applicable) and others involved in the process (adult leaders or adviser, etc), (2) innovation and creativity in addressing the issue or cause and (3) impact of that support on those causes and nonprofits.
- Description of the nominee's work in encouraging and motivating others to get involved with and/or take leadership roles in philanthropy (i.e. challenge gifts, matching gifts, volunteering, etc.).
 - Description of the nominee's support of other nonprofits.

LIFETIME ACHIEVEMENT

Presented to an individual or couple with a minimum of 20 years of philanthropic involvement with a proven record of exceptional generosity; who has demonstrated outstanding civic and charitable responsibility; and whose generosity encourages others to take leadership roles in philanthropic activities.

- Does this nominee have 20 years or more of philanthropic involvement?
- For each major cause, initiative or nonprofit supported by the nominee, include description of (1) philanthropic support (money, time and other resources), (2) innovation and creativity in addressing the issue or cause and (3) impact of that support on those causes and nonprofits.
- Description of the leadership in the causes the nominee supported and how they supported fundraising.
- Description of the nominee's work in encouraging and motivating others to get involved with and/or take leadership roles in philanthropy (i.e., challenge gifts, matching gifts, volunteering, etc.).

**National Philanthropy Day Luncheon
Friday, November 2, 2018
Madison, WI**