



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - AFP Greater Madison Chapter
Title of Activity: - Fundraising Day Wisconsin 2024
Names of Presenter(s): - Various
Dates and Location: - 18 June, 2024 – Madison, WI USA

Date: 18 June, 2024

Session 1: 8:30am – 9:30am (1 pt)

- Rethinking Stewardship to Create Better Donor Experiences (or why the current model is broken and how to fix it)
- Equitable Email Fundraising: 5 Ingredients for Inclusive Donor Communication
- From Annual Giving to Gift Officer – What I've Learned in the Transition
- How to Have Challenging Conversations with Donors and Stay Whole

Date: 18 June, 2024

Session 2: 10:00am – 11:00am (1 pt)

- What's the Big IDEA

Date: 18 June, 2024

Session 3: 11:15am – 12:15pm (1 pt)

- 3 Reasons Why Your Board Doesn't Fundraise and How to Fix That
- Equitable Email Fundraising: 5 Ingredients for Inclusive Donor Communication
- Building an Annual Giving Program from Scratch
- The Accidental Fundraiser – How to Stay Passionate About Your Journey as a Fundraiser When it Wasn't in Your Plans

Date: 18 June, 2024

Session 4: 1:45pm – 2:45pm (1 pt)

- Rethinking Stewardship to Create Better Donor Experiences (or why the current model is broken and how to fix it)
- Equitable Email Fundraising: 5 Ingredients for Inclusive Donor Communication
- Building an Annual Giving Program from Scratch
- The Accidental Fundraiser – How to Stay Passionate About Your Journey as a Fundraiser When it Wasn't in Your Plans

Date: 18 June, 2024

Session 5: 3:00pm – 4:00pm (1 pt)

- Changing Our Story: Shifting the Paradigm of Nonprofit Compensation

Total number of points attained: _____

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.