

Minutes of the Association of Fundraising Professionals - Greater Madison Chapter Annual Meeting December 12, 2023 – 8:30 a.m. Madison College- South Campus

Call To Order

8:31 am by Anna January

Anna welcomed all attendees, both members and nonmembers, to the meeting.

Committee Chairs presented their reports through a slideshow and presentation

Communications Committee – Max Nguyen, chair

- -30 different members contributed to the newsletter this past year through ten published newsletters.
- -Thanked committee members (5 of them), Emily Wills, Elliott Valentine, Jen Allen, Max Nguyen, Pat McMurtrie
- -Invited attendees to consider being involved with the committee through writing articles.

IDEA Officer, IDEA Highlights - Mary Salisbury, Chair

- -Mary recognized this is her first year as officer of this committed and she appreciated this as a way to get involved at AFP and to AFP for being a wonderful resource.
- -Much of this year's work was spent understanding how we can LIVE into our IDEA values... harvesting resources and ideas throughout the year, lifting up diverse communities and shared interests in Madison

Membership & Engagement – Lynn Hewitt, Chair

- -The committee hosted monthly coffee chats throughout the Greater Madison area to stay connected with each other.
- -Recognized that AFP Global made a database change in March and is still undergoing challenges.
- -Encouraged everyone to keep their data updated with our local chapter and if they are a member, through AFP Global.

Mentorship program highlights – Mike Sweitzer-Beckman was absent, Pete Schwieger presented

- -The program is in its 3rd year and seeing massive growth, 19 pairings
- -Encouraged attendees to join the mentorship program as a mentor or mentee
- -Pete will be stepping into the board role as Mentorship Chair in 2024.

Professional Development – Creal Zearing, Chair

- -Shout out to committee members for hosting so many programs both with speakers and round table discussions.
- -Round Table discussions rotated to different non-profit locations, to help our community get to know new non-profits

-Fundamentals of Fundraising course was held in 2023 with a great turnout. The committee is planning to host that again in early 2024

Scholarship - Angela Davis, Co-Chair

- -Thanked members of committee, including her co-chair Beth Larson
- -Awarded two Boris Frank scholarship and able to honor him with important awards
- -7 newcomers to attend Fundamentals in Fundraising Course (\$3,000 in awards)... the energy in the room was amazing
- -5 stipends of \$1,000 each to attend ICON
- -\$500 awarded for a member to attend a conference related to fundraising
- -Awarded a CFRE Certification Fee Awarded to a member
- -Thank you to all that attended events and help create this community, with such a robust group and fiscally responsible org, we have been able to offer thousands of dollars in scholarship and glad to give back to our profession

Be The Cause -Anna January

-Thanked everyone who gave to the Be the Cause campaign.

2022 Annual Meeting Minutes

Meeting minutes were shared ahead of the meeting per bylaws. Steve Goldberg moved to approve, Gabriella Gerhardt seconded. Unanimous approval of motion by members present.

2023 Budget - Erin Krysinski, Treasurer

-The report shared was through December 1, 2023 but treasurer was confident that we would end the year in the positive for 2023 with additional expenses being forecasted. Current net income is \$10,712.

2024 proposed budget - Erin Krysinski, Treasurer

- 2024 proposed budget was shared and discussed. Slight changes to the budget to accommodate increased costs but no significant changes to report. Budgeting for a net loss of \$169

Motion to approve the 2024 Budget as presented was done by Karen Gibbs, Gabriella Gerhardt seconded the motion. Motion passed unanimously from members present.

2023 and 2024 Board of Directors

Anna honored the 2023 Board of Directors and recognized those members completing their term and not renewing. This included Sarah Linn, Mary Donahue, Angela Davis, Mikaela Powers, and Lynn Perez-Hewitt.

- -2024 Board of Directors slade was presented.
- -Gabriella Gerhardt moved to approve the slate as presented, Angela Davis seconded the motion. Motion passes unanimously from members present.

National Philanthropy Day - Natalie Glumm, Chair

-36th Annual event was held at the Overture Center. Mike Sweitzer Beckman and Beth Larson were the hosts for the day. 280 people attend, hope to continue growing in 2024.

Fundraising Day Wisconsin – Jen Davie, Chapter Director

- -Hosted here in Madison and did a profit share with other AFP Wisconsin Chapters.
- -Thank you to American Family Insurance for hosting us which was a cost savings to the Chapter.
- -Encouraged attendees to recommend speakers or trainers for the 2024 event

Closing and Thanks-Anna January, President

Thanked everyone for attending and supporting the Chapter. It was a great year and we are excited for next year.

Motion to Adjourn, 9:02 am

Pete Schwieger motioned, Sarah Linn seconded. Motion passes unanimously.